

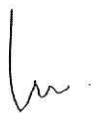


SCHOOL OF SOCIAL SCIENCES, ARTS & HUMANITIES
BACHELOR OF MASS COMMUNICATION
EXAM SCHEDULE
OCTOBER 2026

DATE	TIME (HOURS)	SUBJECT CODE	SUBJECT NAME	NO OF STUDENTS	INVIGILATOR
23/10/2026 FRIDAY	09.30AM – 12.30PM	BMC 1133	Development of Mass Communication Industry	3	Ms. Alyani
	09.30AM – 12.30PM	BMC 1213	Development Communications	2	Ms. Alyani
	09.30AM – 12.30PM	BMC 2163	Advertising Concepts & Principles	2	Ms. Alyani
	09.30AM – 12.30PM	BMC 2213	Advertising In Print, Radio & Television	3	Ms. Alyani
27/10/2026 TUESDAY	09.30AM – 12.30PM	BMC 1113	Principles of Communication	3	Mr. Hashrul
	09.30AM – 12.30PM	BMC 1223	Mass Communication: Concepts and Theories	2	Mr. Hashrul
	09.30AM – 12.30PM	BMC 2133	Basics of Camera, Light & Sound	2	Mr. Hashrul
	09.30AM – 12.30PM	BMC 2223	Press Laws & Media Ethics	3	Mr. Hashrul
28/10/2026 WEDNESDAY	09.30AM – 12.30PM	BMC 1143	Critical Reading and Academic Writing	3	Dr. Shahnaz
	09.30AM – 12.30PM	BMC 1243	Principles of Design	2	Dr. Shahnaz
	09.30AM – 12.30PM	BMC 2113	Broadcast Journalism	2	Dr. Shahnaz
	09.30AM – 12.30PM	BMC 2233	Media, Culture & Society	3	Dr. Shahnaz
29/10/2026 THURSDAY	09.30AM – 12.30PM	BMC 1123	Public Speaking	3	Dr. Bilal
	09.30AM – 12.30PM	BMC 1233	Print Media I	2	Dr. Bilal
	09.30AM – 12.30PM	BMC 2243	Integrated Marketing Communication	3	Dr. Bilal

30/10/2026 FRIDAY	09.30AM – 12.30PM	BMC 2413	Radio Journalism & Program Format	2	Dr. Bilal
	09.30AM – 12.30PM	BMC 2153	Radio Productions	2	Ms. Farhana
	01.30AM – 04.30PM	BMC 2423	Television Production	2	Mr. Tyson
	09.30AM – 12.30PM	BMC 2253	Event Management – Principles And Methods	3	Ms. Farhana

PREPARED BY:



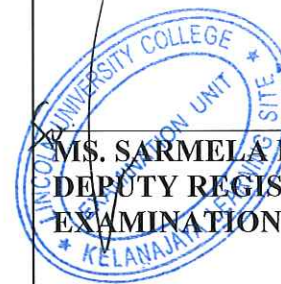
NAME: Lim Thye Shen
Administrative Officer
SCHOOL OF SOCIAL SCIENCES,
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APPROVED BY:



NAME: PROF. BEXCI MANUAL SELVARAJ
PRO DEAN / DEAN
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APPROVED BY:



MS. SARMELA RENGANATHAN
DEPUTY REGISTRAR
EXAMINATION UNIT